

## おやいづ製茶 OYAIZU SEICHA



Oyaizu Seicha is a green tea manufacturing company located in

Shizuoka Prefecture, Japan. Our green tea leaves are mainly produced in the Honyama and Kawane area of Shizuoka. We have firm relationships with our dedicated farmers for more than 40 years. After stocking tea leaves from them, we process the leaves and bag them in our factory, and sell them to our customers.

As we strive to provide the best taste possible of any green tea, most of our green tea leaves are deep steamed which removes the bitterness of the leaves and brings out a sweet and creamy taste. Our company prides itself on our policy "To share with as many people as possible the best quality of green tea". To keep this attitude, we have made a lot of effort to manufacture and distribute our products efficiently such as, introducing the latest equipment ahead of other companies. As a result, we are now a leading green tea manufacturing company in Shizuoka Prefecture, which is the largest producer of green tea in Japan. We greatly value our customer's appreciation.

We are trying to extend our market as well as create a variety of green tea products. With our motto "To provide GOOD TASTE and HEALTH for you," we provide the best quality of green tea to satisfy our customers.





## Company History

1946 — The founder Seichi Oyaizu began business as an unprocessed green tea broker in Shizuoka Prefecture, Japan.

1962 — Began to reprocess unprocessed green teas

May 1969 - Oyaizu Seicha Co., Ltd. was founded

October 1975 — A tea processing factory was set up

April 1979 - Introduced a nitrogen inflation device

July 1980 — Increased a capital fund to 10 million yen

June 1981 — Introduced a canning machine

September 1981 — Introduced a fully automatic tea processing machine

February 1985 — Introduced a fully automatic packing machine

April 1987 — Introduced a freezing refrigerator

August 1990 — Introduced a microwave dryer machine

August 1991 - Introduced a fully automatic packing machine

October 1992 — Introduced a state-of-the-art fully automatic tea processing machine

November 1992 — The head office was founded

January 1994 — Introduced a GP packing machine and a cartooning machine

March 1996 — A gift product manufacturing factory was founded

February 1997 — An analysis center was founded

November 1998 - Increased the capital fund to 40 million yen







Tea Processing Factory

October 2000 — The First Makigaya factory was founded

March 2002 - A tea plantation for research was set up

March 2002 — Obtained ISO9002:1994 certification

October 2003 — Obtained ISO9001:2000 certification in the mass retail category

November 2005 — Obtained the organic JAS certification

September 2006 – Gasho-an café Miyatake store was set up

February 2008 — Gasho-an café Chiyoda store was set up

March 2008 — Completed to take measures to prevent contamination in the tea processing factory

March 2010 — Obtained the Mini HACCEP certification for the first Makigaya factory

September 2010 — Obtained ISO9001:2008 certification

February 2011 - The second Makigaya factory was founded

March 2011 - Gasho-an café Yaizu store was set up

November 2011 — Introduced freezers in the first and second Makigaya factories

April 2013 — Obtained the Mini HACCEP certification for the second Makigaya factory

April 2014 — Obtained the FSSC22000 certification for the tea processing factory as well as the first and second Makigaya factories

April 2016 - A workshop was set up in the Tegoshi area of Shizuoka



First Makigaya Factory



Gasho-an café Miyatake Shop

## Company Profile

Company Name Oyaizu Seicha International Japanese Tea Co., Ltd.

Founded February, 1951

President and CEO Masao Oyaizu Capital 40,000,000 yen

Head Office I198-I Mukoushikiji, Suruga-ku,

Shizuoka-shi, Shizuoka 421-0101, JAPAN

Number of Employees 68 (as of July 2016)

Main Business

1. Reprocessing unprocessed green teas and selling
those processed green teas

those processed green teas

2. Manufacturing green tea products and selling

those products

3. Manufacturing confectionery and selling those

confectioneries

Tel +81-54-259-6775

Fax +81-54-259-6869

E-mail info@Oyaizu.co.jp

URL http://www.oyaizu.co.jp/index.php

